



http://www.local6.com

WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
(407)291-6000

CONTRACT

<u>Contract / Revision</u> 255494 /		<u>Alt Order #</u> 06258719
<u>Product</u> RNC/ROMNEY		
<u>Contract Dates</u> 08/01/12 - 08/07/12		<u>Estimate #</u> 299
<u>Advertiser</u> POL/Mitt Romney/RNC/R/Pres		<u>Original Date / Revision</u> 07/31/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WKMG	<u>Account Executive</u> Kristen Waskie	<u>Sales Office</u> MMT/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKMG	08/01/12	08/03/12	Morn News at 6a	6-7a		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				3	\$500.00			
N 2	WKMG	08/06/12	08/07/12	Morn News at 6a	6-7a		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				2	\$500.00			
N 3	WKMG	08/01/12	08/03/12	The Early Show	7-9a		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				6	\$500.00			
N 4	WKMG	08/06/12	08/07/12	The Early Show	7-9a		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				4	\$500.00			
N 5	WKMG	08/01/12	08/03/12	Rachael Ray	9-10a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				1	\$350.00			
N 6	WKMG	08/06/12	08/07/12	Rachael Ray	9-10a		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				2	\$350.00			
N 7	WKMG	08/06/12	08/07/12	Let's Make a Deal	10-11a		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				2	\$600.00			
N 8	WKMG	08/01/12	08/03/12	Let's Make a Deal	10-11a		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				3	\$600.00			
N 9	WKMG	08/01/12	08/03/12	Price Is Right	11a-12p		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				3	\$800.00			
N 10	WKMG	08/06/12	08/07/12	Price Is Right	11a-12p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				2	\$800.00			
N 11	WKMG	08/06/12	08/07/12	Local 6 News 12-1230p	12-1230p		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.



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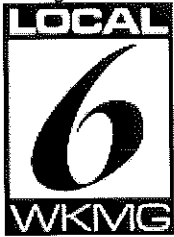
<u>Contract / Revision</u> 255494 /		<u>Alt Order #</u> 06258719
<u>Contract Dates</u> 08/01/12 - 08/07/12	<u>Product</u> RNC/ROMNEY	<u>Estimate #</u> 299
<u>Advertiser</u> POL/Mitt Romney/RNC/R/		<u>Original Date / Revision</u> 07/31/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				2	\$700.00			
N 12	WKMG	08/01/12	08/03/12	Local 6 News 12-1230p	12-1230p		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				3	\$700.00			
N 13	WKMG	08/06/12	08/07/12	Soaps	12:30-2p		:30			NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				4	\$800.00			
N 14	WKMG	08/01/12	08/03/12	Soaps	12:30-2p		:30			NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				6	\$800.00			
N 15	WKMG	08/01/12	08/03/12	The Talk	2-3p		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				3	\$600.00			
N 16	WKMG	08/06/12	08/07/12	The Talk	2-3p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				2	\$600.00			
N 17	WKMG	08/01/12	08/03/12	Nate Berkus	3-4p		:30			NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				3	\$350.00			
N 18	WKMG	08/06/12	08/07/12	Nate Berkus	3-4p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				2	\$350.00			
N 19	WKMG	08/06/12	08/07/12	Extra	4-430p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				2	\$450.00			
N 20	WKMG	08/01/12	08/03/12	Extra	4-430p		:30			NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				3	\$450.00			
N 21	WKMG	08/06/12	08/07/12	Inside Edition	430-5P		:30			NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				2	\$550.00			
N 22	WKMG	08/01/12	08/03/12	Inside Edition	430-5P		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				3	\$550.00			
N 23	WKMG	08/01/12	08/03/12	News at 5p	5-530p		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				3	\$800.00			
N 24	WKMG	08/06/12	08/07/12	News at 5p	5-530p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				2	\$800.00			
N 25	WKMG	08/06/12	08/07/12	News at 6p	6-630p		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	MT-----				4	\$1,000.00			
N 26	WKMG	08/01/12	08/03/12	News at 6p	6-630p		:30			NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--WTF--				6	\$1,000.00			
N 27	WKMG	08/01/12	08/03/12	News at 7p	7-7:30p		:30			NM	6	\$7,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 --WTF-- 6 \$1,200.00												
N 28	WKMG	08/06/12	08/07/12	News at 7p	7-7:30p		:30			NM	4	\$4,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 MT----- 4 \$1,200.00												
N 29	WKMG	08/01/12	08/03/12	M-F 11p News	11-1135p		:30			NM	6	\$10,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 --WTF-- 6 \$1,800.00												
N 30	WKMG	08/06/12	08/07/12	M-F 11p News	11-1135p		:30			NM	4	\$7,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 MT----- 4 \$1,800.00												
N 31	WKMG	08/01/12	08/03/12	David Letterman	1136p-1238a		:30			NM	3	\$2,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 --WTF-- 3 \$700.00												
N 32	WKMG	08/06/12	08/07/12	David Letterman	1136p-1238a		:30			NM	2	\$1,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 MT----- 2 \$700.00												
N 33	WKMG	08/06/12	08/07/12	Morn News at 5a	5-530a		:30			NM	4	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 MT----- 4 \$300.00												
N 34	WKMG	08/01/12	08/03/12	Morn News at 5a	5-530a		:30			NM	6	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 --WTF-- 6 \$300.00												
N 35	WKMG	08/06/12	08/07/12	Morn News at 530a	530-6a		:30			NM	4	\$1,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 MT----- 4 \$400.00												
N 36	WKMG	08/01/12	08/03/12	Morn News at 530a	530-6a		:30			NM	6	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 --WTF-- 6 \$400.00												
N 37	WKMG	08/07/12	08/07/12	NCIS	8-9p		:30			NM	1	\$7,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -1----- 1 \$7,000.00												
N 38	WKMG	08/01/12	08/01/12	CSI	10-11p		:30			NM	1	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 --1----- 1 \$6,000.00												
N 39	WKMG	08/03/12	08/03/12	CSI:NY	9-10p		:30			NM	1	\$4,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 ----1-- 1 \$4,000.00												
N 40	WKMG	08/04/12	08/04/12	7-9a Sat Early Show	7-9a		:30			NM	2	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -----2- 2 \$400.00												
N 41	WKMG	08/04/12	08/04/12	Sat 6p News	6-630p		:30			NM	2	\$1,100.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -----2- 2 \$550.00												
N 42	WKMG	08/04/12	08/04/12	NYC22	9-10p		:30			NM	1	\$2,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -----1- 1 \$2,000.00												
N 43	WKMG	08/04/12	08/04/12	NYC22	9-10p		:30			NM	2	\$6,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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<u>Contract / Revision</u>		<u>Alt Order #</u>
255494 /		06258719
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/01/12 - 08/07/12	RNC/ROMNEY	299
<u>Advertiser</u>		<u>Original Date / Revision</u>
POL/Mitt Romney/RNC/R/		07/31/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----2-				2	\$3,000.00			
N 44	WKMG	08/04/12	08/04/12	48 Hours Mystery	10-11p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1-				1	\$4,000.00			
N 45	WKMG	08/04/12	08/04/12	Sat 11p News	11-1135p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----2-				2	\$1,800.00			
N 46	WKMG	08/04/12	08/04/12	Sat 5-7a News	5-7a		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----3-				3	\$150.00			
N 47	WKMG	08/05/12	08/05/12	6-830a Sun News	6a-830a		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----3				3	\$200.00			
N 48	WKMG	08/05/12	08/05/12	CBS Sunday Morning	9-1030a		:30			NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----2				2	\$1,300.00			
N 49	WKMG	08/05/12	08/05/12	Face The Nation 1-hr	1030-1130a		:30			NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1				1	\$1,100.00			
N 50	WKMG	08/05/12	08/05/12	CBS Eve News	630-7p		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----2				2	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WKMG	07/30/12-08/05/12	CBS Eve News	630-7p	-----Su	:30		\$650.00	NM		
	See MG 50.3											
	3	WKMG	08/05/12-08/05/12	Face The Nation 1-hr	1030-1130a	-----Su	:30		\$650.00	NM		
	Ⓜ MG for 50.2 08/05											
N 51	WKMG	08/05/12	08/05/12	Sun 7-8p	7-8p		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1				1	\$5,000.00			
N 52	WKMG	08/05/12	08/05/12	Sun 11p News	11-1135p		:30			NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----2				2	\$1,800.00			
Totals											150	\$140,450.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/07/12	150	\$140,450.00	\$119,382.50
Totals	150	\$140,450.00	\$119,382.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

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